

FACT SHEET: WOMP 2012 (Westwood Organized MEGA Project)

WHAT: Third Annual WOMP (Westwood Organized MEGA Project) in Westwood Village

- An inspiring day of community improvement projects to beautify Westwood Village and Westwood's North Village, sponsored by the Westwood Community Council ("The Voice of Westwood") and the nationally acclaimed UCLA Volunteer Center, with support from Los Angeles City Councilmember Paul Koretz and Mayor Antonio Villaraigosa.
- A proud Westwood tradition: a collaboration of 500+ volunteers including UCLA students, faculty, staff, alumni, Westwood merchants, property owners, and neighbors tackling a host of community improvement projects to enhance the charm of L.A.'s original urban village and North Village, for a memorable and rewarding experience.
- Volunteer teams will: work with noted Laguna Beach artist Marlo Bartels to restore an original Westwood Village streetscape art project of ceramic tile benches and planters; repair and renew the Westwood Village Directory and Map; replant and beautify a tri-part planter; landscape a Village parkway; fill in degraded tree wells with decomposed granite to protect trees and improve public safety; clear a vacant lot of weeds and trash; paint bike racks, poles, and trash cans in "Westwood Blue"; paint lampposts; paint red curbs and yellow fire hydrants; remove graffiti; scrape stickers; sweep; weed; and restore the "shine and sparkle" to Westwood Village and Westwood's North Village.

WHEN: Saturday, April 28, 2012, from 8:00 a.m. to 2:00 p.m. (Set-up beginning at 7:00 a.m.)

- **7:00 – 8:00 a.m. – Set-up:** Task Captains and leaders from Westwood Community Council and UCLA Volunteer Center arrive at the corner of Broxton and Kinross Avenues in the heart of Westwood Village for pre-event set-up.
- **8:00 – 9:00 a.m. – Registration, T-shirt Distribution, and Breakfast:** Volunteers arrive at corner of Broxton and Kinross Avenues, near historic Janss Dome Building, to complete Registration Form, receive Volunteer T-shirt from Urban Outfitters, and enjoy Continental Breakfast hosted by NINETHIRTY and The Backyard at the W, W Los Angeles – Westwood, Stan's Corner Donut Shoppe, Westwood Village Farmers' Market and Coffee Bean & Tea Leaf.
- **9:00 – 9:15 a.m. – Opening Ceremony and Volunteer Rally** featuring L.A. City Councilmember Paul Koretz.
- **9:15 a.m. – 12:30 p.m. – Work Projects throughout Westwood Village and Westwood's North Village**
- **12:30 – 1:00 p.m. – Clean Up, Tool Collection, Recycling, and Volunteers return to Broxton Avenue**
- **1:00 – 2:00 p.m. – Volunteer Lunch, Goodie Bags, and Thank You's:** Volunteer Lunch hosted by Westwood restaurants including Napa Valley Grille, The Glendon Bar & Kitchen, Chipotle Mexican Grill, Mary & Robb's Westwood Café, Barney's Beanery, and Diddy Riese Cookies, followed by distribution of Thank You Goodie Bags.
- **Later that night, from 5:00 p.m. – 2:00 a.m. – Bruins Night Out in the Village:** Westwood Village restaurants will extend extraordinary one-night-only offers to Bruins as a special "thank you" for their participation in WOMP.

WHERE: Westwood Village, south of UCLA, centered at the corner of Broxton and Kinross Avenues

- Volunteer teams will fan out throughout Westwood Village and Westwood's North Village to complete tasks on 100 block faces on 16 Westwood Village and North Village streets and sidewalks. In Westwood Village: Westwood Boulevard, Lindbrook Drive, and Gayley, Glendon, Kinross, Le Conte, and Weyburn avenues. In the North Village: Gayley, Glenrock, Kelton, Landfair, Levering, Midvale, Roebing, and Veteran avenues; Ophir and Strathmore drives.

WHO: 500+ volunteers including UCLA students, alumni, Village merchants, and Westwood neighbors

- 400 UCLA volunteers recruited through the UCLA Volunteer Center, UCLA Alumni Scholars Club, UCLA Office of Residential Life, UCLA Office of Fraternity and Sorority Relations, and other UCLA organizations and departments.
- 100 Task Captains (specially trained Westwood Village merchants, business owners, employees, commercial property owners, Westwood neighbors, community volunteers, UCLA students, faculty, staff and alumni, recruited by the Westwood Community Council, Westwood's homeowner associations, and the UCLA Volunteer Center).

WHY: To build a sense of community, foster a spirit of volunteerism, and improve the Village we love

- Foster a sense of pride in Westwood Village, UCLA's "front door," and Westwood's North Village among UCLA and Westwood stakeholders through volunteer service to support vital community improvement projects.
- Improve the atmosphere in Westwood Village and Westwood's North Village and make them more inviting for all.
- Advance UCLA Chancellor Gene Block's commitment to civic engagement by UCLA students, and enable Bruins and community members to make a "Town and Gown" connection to improve Westwood through a day of service.

HOW: Volunteer for WOMP, or support us by donating funds, materials, supplies, or in-kind services

- To sign up in advance to be a WOMP 2012 volunteer, visit: <http://volunteer.ucla.edu/womp/>
- To donate to WOMP, make checks payable to: Westwood Community Council (a California non-profit corporation).
- Mail checks to: Rick Chancellor ▪ The McDevitt Company ▪ 228 Santa Monica Boulevard ▪ Santa Monica, CA 90401.

FOR MORE INFORMATION PLEASE CONTACT:

- Rick Chancellor, WOMP Co-Chair, Westwood Community Council ▪ 310.458.2351 ▪ rchancellor@mcdevittco.com
- John Heidt, WOMP Co-Chair, Westwood Community Council ▪ 310.593.0093 ▪ jheidt@heidttorres.com
- Steve Sann, Chair, Westwood Community Council ▪ 213.448.8147 ▪ stevesann2001@yahoo.com
- Rachel Corell, Director, UCLA Volunteer Center ▪ 310.983.3525 ▪ corell@volunteer.ucla.edu
- To view video coverage of past WOMP volunteers in action, visit: <http://www.vimeo.com/13194021>
- For photos of past WOMP projects, visit: <http://www.flickr.com/photos/uclavolunteer/tags/womp> AND <http://www.flickr.com/photos/uclavolunteer/sets/72157623767484009/>



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**WE EXPRESS SINCERE THANKS TO OUR GENEROUS DONORS, UNDERWRITERS, SPONSORS,
AND IN-KIND CONTRIBUTORS FOR SUPPORTING WOMP IN 2010, 2011 AND/OR 2012***

- AAA Flag & Banner
- Ace Beverage Company
- The Backyard at the W Los Angeles – Westwood
- Balloon Celebrations
- Barney's Beanery – Westwood Village
- Belmont Village Westwood
- Bison Archives
- Budget Rent-A-Car
- Chipotle Mexican Grill – Westwood Village
- Choice Hospitality Group
- City of Los Angeles Bureau of Sanitation
- Coffee Bean & Tea Leaf – Westwood Village
- Comstock Hills Homeowners Association
- Diddy Riese Cookies & Ice Cream
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- FedEx Office – Westwood Village
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- Home Depot
- Huelskamp Design Services
- Indivest / Center West / Murdock Plaza
- Jared Millar Design
- Ken Hively Photography
- Laird Plastics
- LAPD – West L.A. Community Police Station
- Marlo Bartels Studio
- Mary & Robb's Westwood Café
- The McDevitt Company
- Napa Valley Grille – Westwood Village
- NINETHIRTY at the W Los Angeles – Westwood
- Nizam Family
- North American Realty
- Office of Councilmember Paul Koretz
- Office of Mayor Antonio Villaraigosa
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- Peet's Coffee & Tea – Westwood Village
- Ralphs Fresh Fare – Westwood Village
- Reed Hutchinson PhotoGraphics
- Regency Theatres (Fox Village and Bruin Theatres)
- Sarah Leonard Fine Jewelers
- Shanes Jewelry
- Sherwin-Williams Paint – Westwood
- Skylight Gardens
- Stan's Corner Donut Shoppe
- Subway – Westwood Village
- Target
- The Tanning Club – Westwood Village
- Tengu – Westwood Village
- Topa Management Company
- Trader Joe's – Westwood Village
- UCLA Alumni Scholars Club
- UCLA American Red Cross Club
- UCLA Community Programs Office
- UCLA David Geffen School of Medicine
- UCLA Government and Community Relations
- UCLA Homeless Outreach Project
- UCLA Office of Fraternity and Sorority Relations
- UCLA Office of Media Relations
- UCLA Office of Residential Life
- UCLA School of Nursing
- UCLA School of Public Health
- UCLA Transportation – Vehicle Services
- UCLA Volunteer Center
- Urban Outfitters
- Valley Crest Tree Company
- Vintage Westwood Horizons Retirement Hotel
- W Los Angeles – Westwood Hotel
- Westwood-Century City Patch.com
- Westwood Community Council
- Westwood Hills Property Owners Association
- Westwood Homeowners Association
- Westwood Neighborhood Council
- Westwood Village Business Association
- Westwood Village Farmers' Market
- Westwood Village Improvement Association
- Westwood Village Rotary Club
- Westwood Village Synagogue
- Whole Foods Market – Westwood Village
- **ADD YOUR NAME HERE – WE NEED YOUR SUPPORT FOR WOMP IN 2012!**

*(Partial Listing. *2012 donors as of April 16, 2012.)*

TO DONATE TO WOMP 2012 PLEASE MAKE YOUR CONTRIBUTION PAYABLE TO:

Westwood Community Council – WOMP

(a California non-profit corporation)

Mail your check to:

Rick Chancellor, Vice President – Western Region

The McDevitt Company

228 Santa Monica Boulevard • Santa Monica, CA 90401

For donation information, please call Rick Chancellor at 310.458.2351, John Heidt at 310.593.0093, or Steve Sann at 213.448.8147

THANK YOU FOR SUPPORTING WOMP AND THE SPIRIT OF VOLUNTEERISM!

(Note: unless you advise us to the contrary, the names of our donors are acknowledged on the back of our WOMP Volunteer T-shirts.)